

**NX: Employee Spotlight**

Inbound Marketing

**Name**: Tauseef Syed

**Spotlight**: November 2018

**Focus Area:** x

Below you’ll find a series of questions to help viewers/readers find out more about you. Please answer the questions in each section prior to your scheduled interview.

**Introduction:** (Fill in the blanks)

* Hi, I’m \_\_\_\_\_Tauseef\_\_\_\_\_ and I am the \_\_\_Director of Digital Marketing\_\_\_\_\_\_ at NetElixir. I’ve been with the company with for (months/years) and a fun fact about me is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

**Static Questions:** (answer at least 1-2)

* **Required:** What do you like about working at NetElixir?
* What is the most challenging aspect of your job?
* What is your favorite aspect of your job?
* What was your first job? / What did you do before NetElixir?
* What is the most important quality needed for success?
* What advice would you give to someone in college breaking into the job market?
* What is your earliest computing or internet memory?
* What is your favorite thing to solve?

**Fun Questions:** (answer at least 1-2)

* What is your favorite food to eat or cook? (We heard you like to cook!)
* What profession, other than your own, would you like to attempt?
* What was your first screen name?
* What is your favorite movie or book (or both)?
* If you could be a superhero, what would your super powers be?
* If you were a fictional character, who would best represent you?
* What is the homepage of your browser set to? Why?
* What software or websites couldn't you live without?
* What is your hidden talent?
* If you could have dinner with any 3 people (dead, alive, real, or fictional) - who would they be?
* What are you completely fanatical about?
* What is your favorite movie or book (or both)?

**Themed Questions:** (answer at least 2-3)

(will vary based on department and will be sent to individuals in advance)

* You transitioned from the Hyderabad office to the Princeton office. How was that transition?
* Tell us about one of your best days as Director of Digital Marketing.
* What does your day-to-day look like? / Could you walk us through a typical day as the Director of Digital Marketing?
* What is advice you can give to newcomers in the industry who are interacting with clients?
* How do break down complex data/information and communicate them into actionable insights for your clients?